WHAT IS CLAIMED IS:

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- 1. A non-yeast leavened fine bakery product with increased shelf life comprising an intermediate or high moisture baked product having a water activity a_w >0.8, the surface of said bakery product having deposited thereon an effective amount of natamycin which is sufficient to keep said product mould free when packaged for a storage time of 2 weeks or more at ambient temperature.
- 1 2. The fine bakery product of claim 1, wherein said fine bakery product is selected from muffins, waffles, tortillas, sponge cakes and the like baked products.
- The fine bakery product of claim 1, wherein the water activity a_w of said baked product is between 0.8 and 0.95.
- 1 4. The fine bakery product of claim 3, wherein the water activity a_w of said baked product is between 0.8 and 0.90.
- 5. The fine bakery product of claim 3, wherein the water activity a_w of said baked product is between 0.85 and 0.90.
- 1 6. The fine bakery product of claim 1, wherein the water activity of said baked product is sufficient to keep at least a part of said deposited natamycin in dissolved form.
 - The fine bakery product of claim 1, wherein said effective amount of natamycin comprises from 1 to 10 µg per cm² of the surface of said baked product.
- 1 8. The fine bakery product of claim 1, wherein said natamycin is deposited on said surface in an amount sufficient to keep said baked product mould free for a storage time of 3 to 10 weeks.
- 9. The fine bakery product of claim 8, wherein said natamycin is deposited on said surface in an amount sufficient to keep said baked product mould free for a storage time of 6 to 10 weeks.
- 1 10. The fine bakery product of claim 1, wherein said ambient temperature comprises a temperature of 15 to 30 °C.
 - 11. The fine bakery product of claim 10, wherein said ambient temperature is from 18 to 25 °C.

1 2	12.	The fine bakery product of claim 1, wherein said product is packaged in a protective envelope.
1 2	13.	The fine bakery product of claim 12, wherein said envelope is of a moisture proof and/or transparent material.
1 2 3 4 5 6 7 8	14.	A process for increasing the shelf life of fine bakery products, comprising - providing a baked fine bakery product having a water activity a _w >0.8; - spraying the outer surface of said baked product with natamycin to deposit an effective amount of natamycin thereon; - packaging said sprayed baked product into a protective envelope; and - storing said packaged product at ambient temperature; - the natamycin deposited on the surface of said bakery product being effective in keeping said product mould free even when stored for 3 weeks or more.
1 2	15.	The process of claim 14, wherein said natamycin is sprayed onto said surface in the form of an aqueous suspension.
1 2	16.	The process of claim 15, wherein said suspension contains natamycin in a concentration of 250 to 7000 mg natamycin per litre of water.
1 2	17.	The process of claim 16, wherein said suspension contains natamycin in a concentration of 1000 to 4000 mg natamycin per litre of water.
1 2	18.	The process of claim 15, wherein said natamycin suspension contains dissolved natamycin and crystalline natamycin.
1 2	19.	The process of claim 14, wherein said effective amount of natamycin comprises from 1 to 10 µg per cm² of the surface of said baked product.
1 2	20.	The process of claim 14, wherein said natamycin is sprayed homogeneously on all outer surfaces of said baked product.